

Maximize your profitability through data-driven decision-making

FASHIONBOARD brings together data, processes, and knowledge. It eliminates silos and provides the visibility needed to make decisions that reduce capital tied up in inventory,



Demand Planning

Minimize inventory through better forecasting. By optimizing the purchasing of core products, you free up working capital and ensure the right items are always in stock.



Replenishment

Ensure that the right products are always on the shelves in your own stores and partners'. Intelligent replenishment boosts top-line revenue and markedly reduces response time.



Style Investment

Make data-driven investment decisions by combining historical data and forecasting. Highlight potential and minimize the risk of misbuys early in the process.



Studio

Brings together product information and digital assets, removing blocks from design to sale. Reduce manual errors and create a scalable foundation for fast global launches.

For us, FASHIONBOARD is now an essential tool in our daily work.

- FRANK JÆGER JACOBSEN, SUPPLY MANAGER, JBS TEXTILE GROUP

FASHIONBOARD creates synergy and supports growth

The value chain is strengthened when silos between design, purchasing, and sales are broken down. By bringing data and processes together, a foundation for increased profitability & faster execution is created.

- ✓ **Capital optimization:** Significant reduction in inventory tying up capital through precise control of the entire product flow.
- ✓ **Data-driven agility:** The ability to adapt production and purchasing in a market with short deadlines and shifting trends.
- ✓ **Scalability and risk management:** A future-proof foundation that enables growth without increasing administrative costs.
- ✓ **Increased top-line revenue and availability:** Ensures that top sellers are always available across all channels, minimizing lost sales.
- ✓ **Digital acceleration:** A simple process from design to sales-ready products - removes friction and brings products to market faster.
- ✓ **Organizational transparency:** A single source of truth, ensuring the organization works toward the same goals.

Selected FASHIONBOARD users



SØSTRENE GRENE



ID. IDENTITY



Innovative solutions for the fashion and design industry

FASHIONBOARD is a suite of Danish-developed SaaS solutions that support purchasing and allocation processes in the fashion and design industry: Demand Planning for NOOS assortments, Style Investment for collection sales, Replenishment for stock movement, and Studio for managing product data as a foundation. FASHIONBOARD creates value through better overview, increased accessibility & higher sales.

Implementation in four steps

The implementation is structured into four clear steps, ensuring a smooth and efficient transition from decision to daily use. Each step has a purpose and fixed milestones, so you know what the next step is.



KICK OFF

Week 0

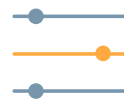
Kickoff with alignment on goals and roles. We review the ERP setup including data sources and the framework for reporting.



INTEGRATION

Week 1 - 2

Integration with ERP and data sources. Historical data, lead times, and MOQs are quality-checked and validated.



CALIBRATION

Week 3 - 4

Master data is validated against your own data. Seasonal and planning profiles, as well as system settings, are adjusted.



GO-LIVE & TRAINING

Week 5 - 6

Users are onboarded, and the solution is put into use. Follow-ups are scheduled, and support channels are established.

How we collaborate during implementation

Implementation is not an IT project, but a business process. FASHIONBOARD is responsible for structure, progress, and configuration, while your team contributes business knowledge, decisions, and validation.

FASHIONBOARD leads the process

- ✓ A proven implementation process that ensures progress
- ✓ Configuration of integrations, structure, and planning logic
- ✓ Quality assurance of data and output
- ✓ Training, onboarding, and handover
- ✓ Ongoing coordination and status updates
- ✓ A smooth transition from implementation

You ensure organizational anchoring

- ✓ Clarity on goals, success criteria, and priorities
- ✓ Designation of decision-makers and key users
- ✓ Validation of data and results
- ✓ Embedding the solution in the organization
- ✓ Knowledge of master data and workflows
- ✓ Ongoing feedback during implementation

Onboarding and handover

We don't let go once the system is live. Onboarding and training are tailored to your roles and workflows, ensuring the system is embedded in the organization as a decision-making tool. As your strategic partner, we provide ongoing optimization and support - so you always get the most out of FASHIONBOARD.